

Creative and Descriptive Name Suggestions

Giving menu items creative names is one of the best ways to increase participation in your school nutrition program. It's low-cost, simple, and effective! Brainstorm fun names with kitchen staff, ask students to contribute their own ideas through a quick survey, naming competition, or consider the following suggestions.

Vegetables

Farmers' Produce Party [Salad]
 Honey-Glazed Carrot Coins
 Jolly Green Beans
 Krazy Kale
 Luscious Lettuce
 Monster Mashed Potatoes
 Pirate's Pick Golden Corn
 Popeye's Pick [Spinach]
 Power Peas
 Protein-Packed Chickpeas
 Spicy Black Bean Bonanza
 Succulent Summer Corn
 Super Sweet Peppers
 Tasty Tiny Tree Tops [Broccoli]
 Tasty Tomatoes
 X-Ray Vision Carrots
 Zesty Zucchini

Fruits

"Orange" You Glad You're Picking Fruit?
 All-Mixed-Up Fruit Cup
 Apple Crunchers
 Banana Person or Animal (Draw Faces w/ Edible Markers)
 Banana Ramas
 Blueberry Bursts
 Bountiful Bananas
 Brain Booster Blueberries
 Crunchy Red Apples
 Fiesta Fruit Salad
 Juicy Nectarines
 Kooky Kiwi Cups
 Mighty Melon
 Outrageous Oranges
 Peppy Pears
 Perfectly Plump Peaches
 Power Pineapples
 Razzle Dazzle Berries
 Rockin' Raisins
 Snow White's Applesauce
 Succulent Strawberries
 Sun Dried Raisins
 Sweet Peaches
 Tangy Tangerines
 Tropical Produce Party (Fruit Salad)
 Very Berry Medley



Suggestions for Meals & Milk

Entrees

Bean & Cheese
Burrito Blaster

Big Bad Bean Burrito

Fish Sticks of the Sea

Kickin' Chicken Nuggets

Mama's Marvelous
Meatballs

New Orleans Chicken
with Brown Rice

Say "Cheese" Sandwich

Super Tuna Noodles

Tuscan Tomato Pie

Unflavored Milk

Mickey's Mighty Milk

White Milk:
Tooth Fairy's Choice

Ice Cold White Milk

Dairy Fresh White Milk

Snowy White Milk

1% Creamy White Milk

1% Bone-Building
White Milk

1% White Moo Milk

Reimbursable Meal Deals

All-Star Meal

Lions' Lunch

Panthers' Choice

Mighty Mammoth Meal

The Chef's Special





Descriptive Words & Phrases

A

Aged
All-Star Meal
Amazing
Appealing
Appetizing
Bitter
Award Winning

B

Be Strong
Bitter
Bittersweet
Bountiful
Brain Booster
Bright
Bubbling

C

Caramelized
Chef's Special
Chewy
Chilled
Chunky
Cold
Colorful
Complemented by...
Cool
Crazy
Creamy
Crisp
Crispy
Crumbly
Crunchy

D

Dazzling
Delectable
Delicious
Delightful
Deluxe
Distinctive
Divine
Dynamite

E

Elegant
Enticing
Excellent
Exquisite
Extraordinary

F

Famous
Fantastic
Feature
Fermented
Fiery
Filling
Finger Licking
Fizzy
Flaky
Flavorful
Fluffy
Foamy
Fragrant
Frosty

G

Gelatinous
Glazed
Goopy
Grainy
Gritty

H

Hearty
Heavenly
Homemade
Hot
House-made

I

Icy
Infused
Instant
Intense
Item of the Week

J

Jazzy
Juicy
Jolly

K

Kooky

L

Lean
Light
Lip Smacking
Local
Luscious

M

Made from Scratch
Marvelous
Mashed
Meaty
Mellow
Mighty
Mild
Milky
Moist
Mouthwatering

N

Nutty

O

Ooey-Gooey
Outstanding
Overpowering

P

Paired with...
Palate Pleasing
Peppy
Pickled
Plain
Pleasing
Power

Q

Quality
Quick
Quirky

R

Raw
Refreshing
Rich
Ripe
Roasted
Robust
Room Temperature

S

Savory
Scalding
Scrumptious
Seared
Seasonal Favorite
Satisfying
Saucy
Sautéed
Seasoned
Sharp
Signature
Silky
Sizzling
Sloppy
Smokey
Smothered
Sour
Special
Spicy
Spongy
Sticky
Stuffed
Sun Dried
Super
Superb
Sweet
Syrupy

T

Tangy
Tantalizing
Tart
Tasty
Tender
Terrific
Toasted/Toasty

U

Unbelievable

V

Velvety

W

Warm
Whipped
Wild
Wonderful
Wow

X

X-ray Vision

Y

Yummy

Z

Zesty
Zingy



Descriptive Words & Phrases

Positive

Authentic	House-Made
Exquisite	Superb
Paired with...	Delicious
Amazing	Item of the Week
Extraordinary	Tantalizing
Pleasing	Delightful
Appealing	Tasty
Fantastic	Deluxe
Satisfying	Local
Appetizing	Terrific
Feature	Distinctive
Scrumptious	Luscious
Award Winning	Wonderful
Finger Licking	Divine
Seasonal Favorite	Made from Scratch
Chef's Special	Yummy
Heavenly	Marvelous
Signature	Outstanding
Complemented by	Enticing
Homemade	Excellent
Special	Palate Pleasing
Delectable	

Texture

Chewy	Flaky
Chilled	Tender
Cool	Fluffy
Silky	Velvety
Creamy	Goey
Spongy	Grainy
Crispy	Whipped
Sticky	Mashed
Crumbly	Milky
Crunchy	

Taste & Aroma

Mellow	Seared
Tart	Fragrant
Luscious	Seasoned
Bitter	Spicy
Zesty	Hearty
Bittersweet	Sweet
Caramelized	Intense
Pickled	Sour
Rich	Juicy
Delicious	Smokey
Roasted	Meaty
Sautéed	Sharp
Fiery	Mild
Savory	Tangy
Flavorful	

Appearance

Bright	Famous
Bubbling	Glazed
Chunky	Mouthwatering
Colorful	Ripe
Crazy	Saucy
Dazzling	Smothered
Dynamite	Wild
Foamy	Wow
Frothy	

Other

Instant
Infused
Light
Robust
Plain
Sloppy
Stuffed

Temperature

Chilled
Cool
Frosty
Hot
Icy
Refreshing

Tips for Naming Success

- Use your school mascot!
- Consider naming a menu item after a local farm, famous local person, or organization that has supported your program
- Keep it simple – avoid using words that are difficult to pronounce
- Consider a theme day or week, a character, game, or song that is popular with students
- A good name has to fit with what the student expects
- Gather student suggestions by organizing a student focus group or holding a contest
- Follow food trends and identify what's popular among students
 - Social media is a great place to follow chefs, restaurants, and brands. Even if your program is not present on social media, you could have a personal account for following and exploring.



Adapted from SmarterLunchrooms.org

Download additional tools and resources at LetsGo.org/tools

MaineHealth

LET'S GO!
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